FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Diez-Canseco Russell</u>						2. Issuer Name and Ticker or Trading Symbol Vital Farms, Inc. [VITL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last)	,	rst) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 07/31/2024								Officer (give title Other (specify below) PRESIDENT AND CEO				specify		
C/O VITAL FARMS, INC. 3601 SOUTH CONGRESS AVENUE, SUITE C100					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) AUSTIN					-										Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)					R	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to														
							_				ons of Rule 1									
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		d (A) or	5. Amount of Securities Beneficially Owned Followi		Form (D) o	n: Direct r Indirect	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3	tion(s)			(Instr. 4)		
Common Stock 07/31/						2024		M		9,360	9,360 A		3 467,199			D				
Common Stock 07/31/					1/202	2024					11,407	7 A	\$3.246	478,606			D			
Common Stock 07/31/2						:024			М		9,590 A		\$3.674	488	88,196		D			
			Table II -								osed of,			Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	d 4. Date, Transact Code (Ins		action	5. Number on of		6. Date Exercis Expiration Date (Month/Day/Yea		sable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares							
Employee Stock Option (right to buy)	\$3.248	07/31/2024			M			9,360	(1)		01/01/2026	Common Stock	9,360	\$0	0		D			
Employee Stock Option (right to buy)	\$3.2461	07/31/2024			M	11,407		(1)		12/01/2026	Common Stock	11,407	\$0	\$0 0		D				
Employee Stock Option (right to buy)	\$3.6748	07/31/2024			M			9,590	(1)		05/22/2028	Common Stock	9,590	\$0	126,47	0	D			

Explanation of Responses:

1. Fully vested.

/s/ Jason Minio, Attorney-in-

Fact

** Signature of Reporting Person

08/02/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).